



mychoice New Member Sign Up
July 1, 2019 – December 31, 2019
Official Rules

Eligibility

- ★ Must be 21 years of age or older to obtain a mychoice card and participate in this promotion.
- ★ A valid government or state issued photo ID is required to verify age and identity.

Promotion Eligibility

- ★ Promotion will run daily beginning Monday, July 1, 2019, until December 31, 2019.
- ★ New members that visit mychoice Rewards Center and join the mychoice program are eligible to participate in this promotion.
- ★ New member is defined as a patron that has never been a member of the mychoice/Marquee Rewards program.
- ★ Membership is Free. Patrons may enroll at Player Services. No purchase necessary.
- ★ Participation is limited to activity at Tropicana Las Vegas.

Activating Promotion

- ★ Promotion will be available upon enrollment and may be activated by swiping mychoice card at kiosk.
- ★ Participants must swipe at kiosk and redeem \$5 complimentary offer on first day to be eligible for offers for second day and third day.
- ★ The first day valid will be 24 hours from the time of sign up.
- ★ The second day will be after the first 24-hour window (hours 24 – 48) and the third day will be after that window which would be 48-72 hour window.
- ★ When a new mychoice participant reaches the following milestones on their first day window they are eligible to receive the following:

First Day Window Milestones	Offer
Complimentary	\$5 Free Play
Earn 200 Tier points	\$15 Free Play
Earn 400 Tier points	\$25 Free Play
Earn 600 Tier points	\$35 Free Play
Earn 800 Tier points	\$45 Free Play

- ★ When a new mychoice participant reaches the following milestones on their second visit window they are eligible for the following:

Second Day Window Milestone	Offer
Complimentary	\$10 Free Play
Earn 200 Tier points	\$20 Free Play
Earn 400 Tier points	\$30 Free Play
Earn 600 Tier points	\$40 Free Play
Earn 800 Tier points	\$50 Free Play

- ★ When a new mychoice participant reaches the following milestones on their third visit window they are eligible to receive the following:

Third Day Window Milestone	Offer
Complimentary	\$15 Free Play
Earn 200 Tier points	\$30 Free Play
Earn 400 Tier points	\$45 Free Play
Earn 600 Tier points	\$60 Free Play
Earn 800 Tier points	\$75 Free Play



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Prize Award

- ★ Once milestones have been reached, the participants must swipe at kiosk during valid visit window to receive offer.
- ★ Must present valid photo ID to claim an offer.
- ★ All offers are added to the new member's mychoice account.
- ★ Free Play prizes will be valid for 72 Hours and will expire after 72 hours of upload.
- ★ Free Play offers only valid at Tropicana Las Vegas.

General Rules

- ★ Participants agree to the use of his or her name, city & state and photograph for advertising and promotional purposes without charge or additional compensation.
- ★ Persons on the Voluntary Exclusion Program List are not eligible to participate in this program.
- ★ Tropicana Las Vegas is not responsible for lost or stolen cards, cash, coupons or lost/misdirected mail.
- ★ Program benefits are non-transferable between patrons. Determination will be made at the sole discretion of Tropicana Las Vegas.
- ★ There is no cash buyout for awarded prizes.
- ★ All taxes associated with the prize are the sole responsibility of the winner.
- ★ Tropicana Las Vegas is not responsible for any travel expenses related to awarded prize. All travel expenses are the sole responsibility of the winner.
- ★ Tropicana Las Vegas may disqualify any person based upon fraud, dishonesty and violation of program rules or other misconduct.
- ★ Tropicana Las Vegas reserves the right to refuse complimentary redemptions if it is determined that the true cardholder is not present or that coupons or complimentary rewards have been changed, altered or tampered with in any way.
- ★ Tropicana Las Vegas reserves the right to disqualify any person at any time for any reason without notice.
- ★ Participants who fail to comply with any promotion rule or applicable law or are subsequently determined by Tropicana Las Vegas to have obtained or attempted to obtain drawing tickets by deceptive or fraudulent means, shall forfeit the prize and Tropicana Las Vegas shall have no obligation whatsoever to such participants or their assignees.
- ★ Use of the mychoice card indicates acceptance of these Official Rules.
- ★ Tropicana Las Vegas reserves the right to change, cancel or amend this promotion at any time for any reason without notice.
- ★ If the patron is not satisfied with management's decision, he/she may exercise their rights under NRS 463.362 and request the Nevada Gaming Control Board to review the matter. These rules shall be governed by the laws of the State of Nevada without regard to its conflicts of laws, principles and rule.
- ★ Tropicana Las Vegas encourages responsible gaming. For information or assistance, please call 800.522.4700.
- ★ Employees, officers, directors, agents, successors and assignees of Tropicana Las Vegas, its advertising agencies or any of its respective parent companies, affiliates, subsidiaries and their immediate family members are NOT eligible to participate.
- ★ Management reserves all rights.